

Details of the Examination Specification

WJEC Art and Design Graphic Communication

Subject Content

During the course of Key Stage 4, students will work to complete a total of three projects; units one and two presented as coursework with the third unit presented as a mock exam. Each unit will address the development of ideas for specific purpose. Alongside and within the main projects students will explore and develop skills in Photoshop, photography and typography considering where best to apply their application. It is expected that students will focus on their specific area of interest within Graphic Communication; typography, illustration, design for print or even website design.

Resources

Aside of basic drawing materials students will need an A1 folder, sketchbook, black fine liners, a quality set of pencil crayons and a memory stick. Most of these items will be available to purchase at a reasonable cost from the subject department. Access to a digital camera outside of school will be an advantage to students taking this course.

How is the Course Assessed?

Final Exam Percentage	40%
Number of final Exams	1 (Exam Practical Project) introduced in the spring term of Year 11
Coursework percentage	60%
Coursework requirements	Portfolio of work generated through mini projects

Deadlines:

Final projects are to be completed prior to the commencement of the final exam.

What is Expected of the Student?

Students undertaking this course must be creative and capable of working independently. A high degree of self-motivation is required as there will be work to continue outside of lesson time.

Additional Information:

Independent working beyond the normal scheduled lessons will ensure that the highest quality coursework projects are produced.

